

Namibian first local large scale blueberry project expects bumper crop

The first large scale local commercial blueberry harvest produced by the Mashare Berries project is set to produce a bumper crop. The project forms part of the Spitz Capital Fund anchored in the Government Institutions Pension Fund (GIPF) unlisted investment programme.

The project is situated on the banks of the Kavango river and according to the GIPF, Mashare expects to harvest an estimated 150 tons of blueberries between July and October.

The blueberries support the investment strategy of selecting high value crops for export to earn foreign currency. The bulk of the harvest is for export with 5% reserved for local consumption. To date, 500 kg of blueberries are being sold in Checkers supermarkets nation-wide.

Source: [economist.com.na \(https://economist.com.na/54578/headlines/first-ever-local-large-scale-commercial-blueberry-project-bears-fruit/\)](https://economist.com.na/54578/headlines/first-ever-local-large-scale-commercial-blueberry-project-bears-fruit/)

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